Carlos Gámez | Product Designer

Dynamic and innovative Product Designer with over 7 years of experience in designing digital experiences for web, iOS & Android. Skilled in understanding customer needs, developing design strategies, and collaborating with cross-functional teams to deliver outstanding customer experiences.

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Experience

Design Technologist | Contractor

May 2022 - Present

- Facilitated Engineering and Design discussions helping in the reduction of project and technical debt.
- Collaborated in the integration of modern web technologies and frameworks, improving website performance and reducing load times.
- Translated UX requirements and wireframes into functional prototypes providing feedback for decision making.
- Conducted user research and usability testing to inform design decisions, and increase user satisfaction.
- Developed UI components with React/Typescript and created documentation to communicate complex design concepts to the rest of the design team, product, and tech stakeholders.

UX Engineer | In-house

Dec 2020 - May 2022

- Collaborated with engineers, and cross-functional stakeholders to understand requirements, and provide creative, thoughtful solutions.
- Redesign patients onboard, increasing 5% of procedures.
- Created tools that enhance the user's website experience while advocating for standard methodologies.
- Ensured website accessibility across many platforms.
- Tested websites for ease of use, speed, and other quality factors.

Product Designer | In-house

Dec 2016 - Dec 2020

- Led the digital strategy, improving customer engagement from the website by defining the business segments, and redesigning the website to reflect the business and customer goals.
- Conducted stakeholder and user interviews, facilitated strategy workshops, and collaborated closely with operations, legal, and other teams to provide design solutions for the business.
- Strategized and redesigned the company website where I Led the conceptualization and creation of end-to-end designs to improve conversions.

Education

Universidad Autónoma de Queretaro

2018 - 2020

Master's in Design and Innovation

Universidad Autónoma de Guadalajara

2008 - 2011

BS. in Industrial Design

Skills

UX Design
Interaction design
Wireframing
Prototyping
Design System Design
Design Strategy
User Research
Strategy Workshops
Interation Design
Storytelling

Technical

Figma
Protopie
Framer
HTML
CSS
Javascript
React
Storybook